



Sponsorship Opportunities 2022

Football and Cheer

Peotone Blue Demons
PO Box 36
Peotone, IL 60468

One Team. One Dream.

Thank you for considering sponsoring the **Peotone Blue Demons Football and Cheer Organization**. *Our goal is to develop discipline, respect, sportsmanship, and teamwork in our children at a young age so they may learn them early and carry them into adulthood.* In order to accomplish this, we are asking for our community's help with sponsorships.

We are committed to providing a program in which safety is our number one concern, and providing the children with the proper equipment to ensure safety. This is one area where your donation would be greatly appreciated. We purchase new equipment as needed and also have our current equipment reconditioned every two years. Our program is growing, which is exciting! We are enthusiastic about this expansion but could use assistance so we can continue to keep costs down in order to encourage participation while still being able to provide the necessary safety equipment and uniforms for the children.

In addition, we now have a field we can call our own for the time being. This will require more funds to build and maintain that we have never had to provide for before. We have purchased a portable scoreboard and goalposts for our field but so many items are needed to make this space home. A larger, more visible scoreboard would make a big difference along with upgrades to our sound system.

Our program currently offers football and cheer levels of Dynos to Varsity, therefore providing all the necessary skills and knowledge to build safe and successful teams. *Our 2019 season saw all of our cheer levels placing at competition! And our Super Lightweight football team made Blue Demons history by being the first team in our organization to win the Super Bowl!!!* Congrats to all our players, coaches and supportive family and friends.

We feel the foundation of any good youth program should be kids first and we are dreaming big to provide the best facilities possible for the children. Will you consider partnering with us to bring our dreams to reality?

****Being a 501 C(3) organization your charitable donation is tax deductible to the extent the law allows****

Sponsorship Benefits

- Your company will benefit from the exposure of your business at Home games and on printed material.
- Your company name and logo may be used on printed material, banners, Facebook Page and signs wherever permissible.
- Your company may realize an immediate and long-term increase in sales due to your participation.
- Your company will be exposed and targeted toward a consumer base in a highly desirable demographic.
- This sponsorship will evoke a positive, charitable and exciting attitude toward your company.
- Your company will build a stronger relationship and loyalty with a large and growing community

Every donation helps us provide our players with proper uniforms, safe equipment, and upgrades to our program!

Together Everyone

Acheives More!



First Down Sponsorship Level \$100

- Logo posted on the Peotone Blue Demons website
- Business name/logo mentioned on related Facebook posts
- Verbal recognition at all Home games

Field Goal Sponsorship Level \$250

- 60x30 Banner hung at all Home games
- Logo posted on the Peotone Blue Demons website
- Business name/logo mentioned on related Facebook posts
- Verbal recognition at all Home games

Touchdown Sponsorship Level \$500

- A program pictured wall plaque
- 60x30 Banner hung at all Home games
- Logo posted on the Peotone Blue Demons website
- Business name/logo mentioned on related Facebook posts
- Verbal recognition at all Home games

Super Bowl Sponsorship Level \$1000

- A commemorative Blue Demon Helmet in a case OR Business name/logo on shirts for Homecoming Queens and Kings
- A program pictured wall plaque OR logo printed on 500 seasonal Demon magnets to be handed out at home games
- 60x30 Banner hung at all Home games
- Logo posted on the Peotone Blue Demons website
- Business name/logo mentioned on related Facebook posts
- Verbal recognition at all Home games

2022-2027 Season Sponsors \$5000

- Naming rights to the Concession Stand (Field naming rights is spoken for until 2026)
- Sponsorship of our Annual Season Kick-Off Party OR 10x10 Demon Photo Banner with personalized QR code and logo displayed at all home games
- A commemorative Blue Demon Helmet in a case OR Business name/logo on shirts for Homecoming Queens and Kings
- A program pictured wall plaque OR logo printed on 500 seasonal Demon magnets to be handed out at home games
- 60x30 Banner hung at all Home games
- Logo posted on the Peotone Blue Demons website
- Business name/logo mentioned on related Facebook posts
- Verbal recognition at all Home games

Raffle Donations

- Items needed for Raffle Baskets at our Season Kick-Off Party
- Monetary

	First Down	Field Goal	Touchdown	Super Bowl	5 Seasons	
	\$100	\$250	\$500	\$1000	\$5000	
Verbal recognition at all Home games	X	X	X	X	X	
Business name/logo mentioned on related Facebook posts	X	X	X	X	X	
Logo posted on the Peotone Blue Demons website	X	X	X	X	X	
60x30 Banner hung at all Home games		X	X	X	X	
A program pictured wall plaque OR magnets			X	X	X	
A commemorative Blue Demon Helmet in a case				X	X	
Sponsorship of our Annual Season Kick-Off					X	
Naming rights to the Concession Stand					X	



2022 Peotone Blue Demons Sponsorship Form

Business Name: _____

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level Cost

- | | |
|--|---------|
| <input type="checkbox"/> 5 Season Sponsor | \$5000 |
| <input type="checkbox"/> Super Bowl | \$1000 |
| <input type="checkbox"/> Touchdown | \$500 |
| <input type="checkbox"/> Field Goal | \$250 |
| <input type="checkbox"/> First Down | \$100 |
| <input type="checkbox"/> Monetary Donation | \$_____ |
| <input type="checkbox"/> Donation In Kind | |

___ Gift Certificate: Please mail with sponsorship form.

___ Gift Basket: Please call to arrange to have item picked up.

Instructions:

Please mail this form, certificates being donated, and payment to:

Peotone Blue Demons PO Box 36 Peotone, IL 60468.

Please write checks out **Peotone Blue Demons**.

Call or email Janine Podgorny 815-693-8687 at bluedemonsponsors@gmail.com with any questions.

Please email a copy of your logo and this form for all sponsorship levels.

Thank you for your support!